MILWAUKEE SCHOOL OF ENGINEERING

TO: All Faculty and Administration

DATE: January 16, 1968

SUBJ: FM RADIO STATION ON CAMPUS

FROM: Radio Broadcasters Club

There is a possibility that within the next year or so, there may be a non-commercial, educational stereo FM Station on campus, with a range of approximately 30 miles.

Since programs of an educational nature must be broadcast to the general public, the Radio Broadcasters Club would like to ask you for your ideas, suggestions, and comments concerning the types and content of the educational programs we could use. At your convenience, please write your thoughts in the space below and return this form to the Student Activities Office (W. D. Savage)

Radio Broadcasters Club

This looks like an opportunity to explain to both our students and the public what engineering and technology is all about. This could be done by short presentations by students on such things as:

1. What proper H.S. preparation for this study is.
2. The kind of things they are learning in college.
3. What the student expects to work at after this study.
4. The role of engineering and technology in our society.

Obviously this would be interspersed in a schedule that consists of music, other entertainment, student activities, cultural topics.

N. B. Deerkamp